

FULL PROGRAMME

TUESDAY 14 NOVEMBER

- 13.00 – 17.00

Regional Networks Meetings | Various locations, Heureka  
Regional network contacts will share detailed information about the schedule and location directly with participants.
- 18.00 – 21.00

Welcome Reception – Supported by the City of Vantaa  
Event Square, Heureka  
Mikko Myllykoski, CEO, Heureka, Finland  
Pekka Timonen, Mayor of Vantaa, Finland

WEDNESDAY 15 NOVEMBER  
MISINFORMATION

- Convenor:

Massimiano Bucchi, Professor of Science Communication, University of Trento, Italy
- 9.00 – 9.30

Opening remarks | Auditorium, Heureka  
Sari Multala, Minister for Science and Culture, Finland,  
Representatives from regional science engagement networks,  
Mikko Myllykoski, CEO, Heureka, Finland

MORNING SESSIONS: CHALLENGES

- 9.30 – 10.00

The Dangers of Narrative – On our willingness to take stories for granted | Auditorium, Heureka  
Maria Mäkelä, Docent, Narrative Theory, Tampere University, Finland
- 10.00 – 10.45

COFFEE BREAK | Lobby next to the Auditorium, Heureka
- 10.45 – 11.45

How to build a Potemkin village to hide your lies? | Auditorium, Heureka  
Márton Gergely, Lead Editor, HVG weekly magazine, Hungary
- 11.45 – 12.30

Beyond disinformation: From problematic content to manipulative behaviour | Auditorium, Heureka  
Siim Kumpas, Policy Officer, European External Action Service, Estonia
- 12.30 – 14.00

LUNCH | Science Restaurant, Heureka

AFTERNOON SESSIONS: SOLUTIONS

- 14.00 – 14.30

More diverse and more inclusive journalism | Auditorium, Heureka  
Orna Ben Lulu, Editor-in-Chief and Founder of RARE Media, Tampere, Finland
- 14.30 – 16.00

Facilitated break-out group discussions focused on solving the challenges posed during the morning sessions | Various locations, Heureka
- 16.00 – 17.00

Plenary reflection on the day's theme | Auditorium, Heureka

EVENING PROGRAMME

- 18.00 – 19.00

BIASED: Interactive theatre performance by Tellervo Kalleinen and Oliver Kochta-Kalleinen, Finland | Auditorium, then Event Square, Heureka
- 19.00 – 21.30

DINNER | Event Square, Heureka

THURSDAY 16 NOVEMBER  
PLANETARY CRISIS

- Convenor:

Maria Isabel Garcia Executive Director, ASPAC, Curator of The Mind Museum, Manila, Philippines

MORNING SESSIONS: CHALLENGES

- 9.00 – 10.30

Planetary Crisis from Amazonas to the Arctic | Auditorium, Heureka  
Enni Similä, a Sámi activist, Finland, Viktor Jaakkola, Operaatio Arktis activist, Finland, Risto Isomäki, Writer, Thinker, Author, Finland
- 10.30 – 11.15

COFFEE BREAK | Lobby next to the Auditorium, Heureka
- 11.15 – 11.45

The Missing Voices of the Global South | Auditorium, Heureka  
Paula Kahumbu, CEO, Wildlife Direct, Kenya
- 11.45 – 12.15

Cyberscape Ecology | Auditorium, Heureka  
Brigitte Baptiste, Director, Universidad EAN, Colombia
- 12.15 – 12.30

Discussion
- 12.30 – 14.00

LUNCH | Science Restaurant, Heureka

AFTERNOON SESSIONS: SOLUTIONS

- 14.00 – 14.45

Acting on the Planetary Crisis | Auditorium, Heureka  
Markku Wilenius, UNESCO Professor of Future Studies, University of Turku, Finland
- 14.45 – 16.00

Facilitated break-out group discussions focused on solving the challenges posed during the morning sessions. | Different dedicated locations, Heureka
- 16.00 – 17.00

Plenary reflection on the day's theme | Auditorium, Heureka
- 17.00 – 17.30

Closing remarks | Auditorium, Heureka  
Representatives from the regional science engagement networks

OPTIONAL EVENING PROGRAMME (pre-booking essential)

- 18.00 – 22.00

DINNER AND GUIDED SAUNA SESSION | Hanaholmen Swedish-Finnish Cultural Centre  
Hanasaarenranta 5, 02100 Espoo, www.hanaholmen.fi
- 17.30

Bus transportation from Heureka to Hanaholmen
- SAUNA:

18.00 – 19.15

Ladies

19.15 – 19.45

Mixed

19.45 – 21.00

Gentlemen
- 22.00

Bus transportation from Hanaholmen to Helsinki city centre and Heureka (Tikkurila, Vantaa)

FRIDAY 17 NOVEMBER

OPTIONAL PROGRAMME (prebooking essential)

WALKING TOURS:

- Between East and West: Cold War walking tour
- Ode, The new Helsinki City Library
- The Design District: Finnish Museum of Architecture and The Design Museum
- Seurasaari Open Air Museum

Detailed information about the schedule and location will be shared directly with participants who pre-booked the tours.